



**OPINION PIECE**

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They can now claim to be the 'nastiest media trio' that any country in the world could be cursed with! Stuff, NewsHub and NZ Herald. This is another first for New Zealand, in amongst a clutch of others, but this first is for all the wrong reasons. Sensationalizing stories and news with half-truths, controversial grabs (often made up by themselves) and this nasty streak that often appears in much of their reporting or writing.

<https://www.newstalkzb.co.nz/on-air/mike-hosking-breakfast/video/mikes-minute-media-hits-new-low-with-tom-abercrombie-story/>



NEWSTALKZB.CO.NZ  
**Mike's Minute: Media hits new low with Tom Abercrombie "story"**  
 I felt desperately sorry for the Abercrombie family yesterday. They were victims...

One can see that their basement ideals and ideological viewpoints are starting to become a global reality, egging each other on to hook an ever increasing undiscerning public into click bait and rousing the rabble soldiers on the Liberal-Left to stir up an ugly social media storm. Mission accomplished! And while we mention the Liberal-Left, that would have to be almost the ideological position of most of New Zealand's media outlets, it ain't half obvious now.

Forget about fair and honest journalism from this lot, they have globally reset media ethics without restraint (I think they used to have some, ethics that is). Not only are they openly writing from a liberal position, but they are very blatant and cocky about it, knowing they will get away with it.

The media in this country should have been regulated ages ago, they are a law unto themselves...and we, the public, have too many examples for them to ignore us. They get away with racism (recently Stuff 'fessed up about years of intentional racism - a quick apology and they are back at it). They write slanted articles that are defamatory, intentional propaganda-style reporting that's on par with Nazi Germany's propaganda. No accountability whatsoever about shabby and inaccurate news articles with maybe, if you're lucky, a minute one line apology on page 6 in the bottom corner in small print, which is a slap in the face to the victims of their large headlines.



Stuff has been praised for owning up to perpetuating racist narratives about...

When there is fabrications and fact twisting, there is no comeback or voice for the victims of their news articles that has been irresponsibly mass exposed to an entire nation. When there is the twisting of facts, wrong statements, manipulating the story to say something else other than the true story, or an intention to place a false perception in the public's mind with the aim to demonize those concerned, it's very demoralizing for the people who do rely on these sources for up to date news and stories.

The NZ Public deserve professional and fair journalism that reports both sides of a story and a quick poll of our own could be very embarrassing as to how many of us do not trust NZ media. In 2020 it was reported in a survey that 53% of New Zealanders trust overall news sources most of the time (if they told the full truth of this survey). NZ media seemed quite proud of this fact, but it shows how low the bar has become. It actually shows half of New Zealand don't trust them, and I wouldn't be too proud about that when they only have themselves to blame.

I'm sure many New Zealanders know this all to be true, but I think I'm right when I say "what can we really do about this?" Apart from a Black Lives Matter type march to burn down these media empires of deception (to which PM Jacinda Ardern stayed silent when BLMs riots turned destructive a few months ago) (and I'm not advocating burning down buildings here either), but PM Jacinda Ardern and The Liberal-Labour party know that this 'Media Triad of Questionable Ethics' works more for her...than against her. So is it any wonder she's doing nothing about it?